

PRACTICE-A-THON WELCOME PACKAGE FOR MUSICIANS



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ABOUT THE PRACTICE-A-THON

Thank You for the Music Society and the Langley School District Foundation are excited to launch the Practice-A-Thon to support music students and teachers in the Langley School District. This year’s Practice-A-Thon will take place from **May 10-24, 2021**. Musicians (students) will register online with a commitment to practice for a specific amount of time over **15 days**. Family and friends will be encouraged to pledge students to support the goal of purchasing new Yamaha acoustic, hybrid and stage pianos for schools throughout the Langley School District.

What is a Practice-A-Thon?

- ❖ **Musicians of all ages register online at <http://raiseathon.ca/thankyouforthemusic/>**
- ❖ **Pledge** → Ask family members and friends to sponsor you. Pledges are collected online on your profile page
- ❖ **Practice** → Commit to reaching a reasonable practice goal over the 15-day Practice-A-Thon, May 10-24
- ❖ **Prizes** → Win fabulous prizes and feel the accomplishment of reaching your practice goal, giving back to your community and supporting the arts

Who benefits?

- ❖ **Music students:** Strengthen your practice habits, while also encouraging empathy and empowering you to make a difference in your community
- ❖ **Music teachers:** Encourage your students to commit to regular practicing, especially as they prepare for festival and exam season
- ❖ **Family and friends of participating musicians:** Support your loved one’s musical education, and feel great about contributing to more local children and youth accessing music in their lives
- ❖ **Public school students of all ages** in the Langley schools that most need support to purchase pianos

Who can participate?

- ❖ Anyone who plays an instrument!
 - Musicians of all ages and stages – from beginners to accomplished performers
 - Anyone who wants to commit to learning a new instrument
 - The whole family can participate!

Important dates and details

- ❖ Online registration opens May 1, 2021
- ❖ Practice-A-Thon takes place May 10 - 24, 2021
- ❖ Deadline to receive pledges is June 7, 2021

Why participate?

- ❖ FUN – PRIZES – INCENTIVES – SUPPORT
- ❖ Encourages practice and helps develop daily practice habits
- ❖ Practice- A-Thon dates selected to serve as a great motivator to help prepare for festival, exams and recitals
- ❖ Develops students' capacity to give back to the community
- ❖ Supports music education in Langley, with pledges raised going towards the purchase of new pianos in public schools that need them most
- ❖ Lots of exciting prizes to be won

What can I win?

The top three Practice-A-Thon participants who raise the most money will win one of these prizes:

- ❖ Yamaha P45B 88 key weighted stage piano (value \$700)
- ❖ Yamaha MusicCast 50 wireless speaker (value \$700)
- ❖ Apple iPad (value \$450+)

All Practice-A-Thon participants who raise a minimum of \$15 will also be entered into a prize draw with multiple prizes, including a Yamaha keyboard, and a range of gift cards from Tom Lee Music, iTunes, Willowbrook Mall, Starbucks, etc. Winners will be announced soon after the end of the Practice-A-Thon.

Where does the pledge money go?

Funds raised through the Practice-A-Thon will be donated to the Langley School District, to support the purchase of new Yamaha acoustic, hybrid and stage pianos in schools that need them most. The Langley School District has a thriving music program, but they have identified the need for more than 15 new pianos in schools across the district in the coming years. These pianos will support multiple musical opportunities in our public schools, such as choirs, bands, jazz ensembles, and musical theatre – programs that will enable countless local students to learn and embrace the positive power of music in their lives.



Step 1: REGISTER

Registration is open from May 1, 2021 until June 7, 2021. Register online and personalize your profile: www.raiseathon.ca/thankyouforthemusic

Step 2: COLLECT PLEDGES

See page 6 for an email template to help get you started via email or your social media channels. You can start collecting pledges right away after registering! Donations for the Practice-A-Thon will close on June 7th 2021, so you can even keep collecting pledges after the practice period (May 10-24).

You can either ask your family and friends to pledge an amount per hour of practice time over the 15-day Practice-A-Thon, or a flat amount. For example, if your friend pledges \$1.00 per hour and you practice for a total of 20 hours, the total pledge would be \$20. Or they can simply decide to pledge a flat amount of \$20.

Collect your pledges by asking your sponsors (family, teachers, neighbours and friends) to donate online through your personal profile. Those who are pledging a flat amount can make their donation any time from May 1 through June 7. Those who pledge based on your actual total practice time during the Practice-A-Thon will need to log on May 24 to submit their pledge money. Again, **the last day for donations is June 7th**, so make sure to remind all of your sponsors to get their pledges in before that date!

Step 3: PRACTICE!

From May 10 through 24, keep track of the amount of time you practice, and follow up with your sponsors for pledges – especially those who based their pledge on an amount per hour. See page 8 for a form where you can record your practice time each day.

Step 4: WIN PRIZES

All Practice-A-Thon participants who raise \$15+ will be entered into a prize draw for music-related gift cards and other great prizes! The top-three fundraisers will win the grand prizes, with the **top participant able to choose which of the three grand prizes they would like!** Winners will be announced soon after the end of the Practice-A-Thon.

Follow Thank You for the Music Society on [Instagram](#) and [Facebook](#) to get more info on prizes throughout the Practice-A-Thon!

There will also be chances to win excellent prizes and gift cards through our social media accounts: We will be running challenges and contests through Practice-A-Thon, and just by following along and participating, you can win even more prizes!

For more information, [visit our website](#). **Questions?** Please contact us at tyftmsociety@gmail.com

Big thank you to our fantastic Practice-A-Thon sponsors! Tom Lee Music Canada and Yamaha Canada have demonstrated their unfailing support of music education and the local community – we are so grateful.



Create A Profile

Account Login Details

Username:

enter an anonymous nickname/codename, max i.e. 12 characters for username only This nickname will appear in the "Top Fundraisers" area. Letters/Numbers only. Spaces and symbols can not be used.

← Pick a creative username

Password:

letters and at least 1 number (8-16 characters long)

← Write down your password and save it

Email Address:

enter a valid email address, like user@domain.com

← Enter a parent or guardian email address here

Profile Information

First Name:

enter your first name.

Last Name:

enter your last name

← Enter your name here

Fundraising Goal:

the dollar amount you hope to fundraise, eg. 100

← The dollar amount you hope to fundraise

About Your Goal:

maximum 500 characters!

← Write a few words about why you are joining the Practice-A-Thon. For example, "I want to motivate myself to practice every day."

Profile Picture No file chosen

upload a picture to display on your profile. (.jpg, .png, .gif accepted. Maximum filesize: 2MB.)

← Choose your own picture

Address

Address:

EG: 120 Avenue Road.

City:

Province/State:

Postal Code/Zip Code:

EG: N1R 1C1

Country:

Phone Number:

EG: 1-123-453-4343

← Enter your home city, and the remaining details of your home address

Submit - Your Profile Link Will Be Emailed To You

EMAIL TEMPLATE FOR PLEDGES



Use this e-mail template to request donations from your family and friends. Feel free to make changes to suit your personality, and don't forget to delete the instructions in italics!

Dear family and friends,

I recently signed up to participate in a Practice-A-Thon fundraiser, organized by [Thank You for the Music Society](#) and the [Langley School District Foundation](#).

I am passionate about the arts, and I want to develop my music skills while giving back to a good cause. Money raised through the Practice-A-Thon will go towards purchasing new Yamaha acoustic, hybrid and stage pianos for the Langley School District.

Between May 10 - 24, I am committing to practice _____ (*instrument*) for _____ hours (*your goal practice time – total hours over the full 15 days, not each day*). My goal is to raise a total of \$_____, but I can only do this with your support!

- Option 1: You can choose to pledge an amount per hour of total practice over the 15-day Practice-A-Thon. For example, if you pledge \$1.00 and I practice for a total of 20 hours, your total pledge would be \$20.
- Option 2: You can choose to pledge a flat amount.

You can sponsor me by donating online at: _____ (*insert link to your online page*)

Online donations will be accepted until June 7, 2021.

Thank you so much for your time and consideration. I look forward to hearing from you.

_____ (*your name*)

2021 PRACTICE-A-THON PRACTICE RECORD FORM



My Practice Log: May 10 – 24

Musician Name: _____

May 2021

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Weekly Total Hours	Parent / Guardian Initial	
10 _____ Minutes	11 _____ Minutes	12 _____ Minutes	13 _____ Minutes	14 _____ Minutes	15 _____ Minutes	16 _____ Minutes			
17 _____ Minutes	18 _____ Minutes	19 _____ Minutes	20 _____ Minutes	21 _____ Minutes	22 _____ Minutes	23 _____ Minutes			
24 _____ Minutes									

TOTAL NUMBER OF HOURS PRACTICED OVER 15 DAYS: _____